

# Friday Health Plans Enrollment Update

October 9, 2023



# Friday Health Plans Outreach Efforts

- Outreach emails to customers
- Outbound calls
- Assister and broker outreach
- Mailed letter to Colorado Connect Customers

# Connect for Health Colorado FHP Enrollment Status

- **18,874 out of 24,035 customers (78%) re-enrolled as of October 2**
  - Rural: 3,521 out of 4,509 (78%) re-enrolled
  - Urban: 15,353 out of 19,526 (78%) re-enrolled
  - 2,028 enrolled with an 8/1 start date
  - 16,124 enrolled with a 9/1 start date
  - 688 enrolled with a 10/1 start date
  - 21 enrolled with an 11/1 start date

FHP Re-Enrollment By Rating Area	No Re-Enrollment	Re-Enrolled
Rating Area 1	21%	79%
Rating Area 2	21%	79%
Rating Area 3	21%	79%
Rating Area 4	24%	76%
Rating Area 5	28%	72%
Rating Area 6	26%	74%
Rating Area 7	29%	71%
Rating Area 8	22%	78%
Rating Area 9	20%	80%

# Colorado Connect FHP Enrollment Status

- **520 out of 695 customers (75%) re-enrolled as of October 2**
  - Rural: 137 out of 170 (81%) re-enrolled
  - Urban: 383 out of 525 (73%) re-enrolled
  - 35 enrolled with an 8/1 start date
  - 435 enrolled with a 9/1 start date
  - 48 enrolled with a 10/1 start date
  - 2 enrolled with a 11/1 start date

FHP Re-Enrollment By Rating Area	No Re-Enrollment	Re-Enrolled
Rating Area 1	33%	67%
Rating Area 2	33%	67%
Rating Area 3	26%	74%
Rating Area 4	33%	67%
Rating Area 5	27%	73%
Rating Area 6	15%	85%
Rating Area 7	32%	68%
Rating Area 8	20%	80%
Rating Area 9	5%	95%



Questions?